Greening the Community
Green economy, organic environments and healthy people

Cleveland, Ohio ■ April 9-10, 2010
Case Western Reserve University
The 28th National Pesticide Forum

Convenors: Beyond Pesticides, Beyond Pesticides Ohio, CWRU School of Medicine’s Swetland Center for Environmental Health

Co-sponsors: Bioneers Cleveland, Community Gardening Program (OSU Extension), Cleveland Botanical Garden, Cleveland Food Co-Op, Doan Brook Watershed Partnership, Earth Day Coalition, EcoWatch, Environmental Health Watch, GreenCityBlueLake Institute, Holden Arboretum, Nature Center at Shaker Lakes, Local Food Cleveland, Neighborhood Progress, North Union Farmers Market, Northeast Ohio Sierra Club, Northern Ohio Wellness Connection, Ohio Ecological Food and Farm Association, Ohio Environmental Council, and University Circle Inc.
Greening the Community
The 28th National Pesticide Forum
Case Western Reserve University ■ Cleveland, OH ■ April 9-10, 2010

A Chronological Summary of the Program

Friday, April 9

1:00 - 4:00pm Cleveland Botanical Garden Tour
5:00 - 6:45pm Registration
5:30 - 6:30pm Pesticides 101
6:00 - 10:30pm Welcome, Reception and Keynotes
   6:00 - 6:45pm Reception
   6:45 - 7:15pm Welcome
   7:15 - 8:00pm Ecological Engineering: Restoring balance
   8:00 - 8:45pm Poisoning of the Bees: Messengers for a healthy environment
8:45 - 10:30pm Reception

Saturday, April 10

8:00 - 8:30am Continental Breakfast and Registration
8:30 - 9:00am Welcome
9:00 - 10:30am Health and Science Panel
10:30 - 11:00am Break (move to workshops)
11:00am - 12:30pm Workshop Block I
   Health and Science Panel: In-depth discussion ■ Organic Lawn and Landscape Management ■ Clean Water for Health and the Environment ■ Green Government: Lessons from Cleveland and around the country
12:30 - 2:30pm Lunch, Keynote and Panel
   12:30 - 1:00pm Lunch served
   1:00 - 1:30pm Thinking Beyond Our Plates
   1:30 - 2:30pm Creating a Local Organic Food System (panel)
2:45 - 3:45pm Turf without Toxics: Lessons from Canadian Lawn Chemical Bans
3:45 - 4:00pm Break (move to workshops)
4:00 - 5:30pm Workshop Block II
   Creating a Local, Organic Food System: In-depth discussion ■ Lawn and Order: Policies that protect ■ Tools to Create Safe Indoor Spaces: Homes to schools ■ Living and Buying Green: Entrepreneurs from Cleveland and beyond
5:30 - 7:00pm Dinner break
7:00 - 10:30pm Keynotes and Reception
   7:00 - 7:45pm The Organic Solution: Farming and gardening for health and the environment
   7:45 - 8:30pm There Are No Pesticides in Solartopia
   8:30 - 11:00pm Reception, music and book signing

This is a fragrance-free event. No scented body products, please.
Call to the Conference

Public awareness and concern about the environmental and health effects of community practices—in schools, parks and gardens, health care facilities, offices and homes—is on the rise. We now see, from Cleveland and cities and towns across the United States to the White House, action for green jobs and a green economy, essential to the long-term well-being of our communities, our earth, and all its inhabitants.

The underlying science supporting most current toxic chemical use patterns both identifies serious adverse health and environmental effects and is incomplete, affecting the safety of our air, water, land, food, and workplace, stewardship of the environment, and global climate change. It is absolutely essential that a green community include as a priority element pesticide use and the availability of nontoxic approaches in the management of land and buildings.

Scientific research is frequently uncovering health and environmental effects of pesticides. Our knowledge about pesticide impacts on key species such as honeybees and other pollinators emphasizes the limitations of our regulatory approach at the federal and state level. People do not want for themselves or their families exposure to toxic chemicals that cause cancer, asthma, neurotoxic and immune system effects, endocrine disruption, reproductive effects, developmental and learning disabilities, and more, especially when they are not necessary.

Communities and provinces in Canada have led the way in banning the unnecessary and cosmetic use of lawn care pesticides. The town bylaws and provincial-wide bans in Canada respond to the notion that our laws should take a precautionary approach when restricting the introduction of toxic chemicals. This approach challenges the essentiality of chemical use while considering harmful effects, from production, transportation, use, storage to disposal.

Practitioners have shown us increasingly that toxic chemicals are not needed to manage unwanted organisms in buildings or create beautiful landscapes and turf. In green communities, we must change our approach to chemical use policy, learning from those approaches that replace toxics with alternative practices and products. The success at the community level must translate into statewide and national chemicals policy reform that rejects risk assessment calculations accepting of unnecessary harm and uncertainty.

Many communities across the country have a rich history of adopting effective policies or practices—in schools, parks, and public lands. In green communities, these policies must be extended to the entire community. In 41 states, this will require the reversing of statewide prohibitions on local action to restrict toxic pesticide use on all land in the community.

Thank you for joining us at this important conference, as we hone our knowledge and skills to move our communities and nation forward on the path to a sustainable future!

Jay Feldman
Executive Director, Beyond Pesticides

Barry Zucker
Executive Director, Beyond Pesticides Ohio
Greening the Community
The 28th National Pesticide Forum
Case Western Reserve University ■ Cleveland, OH ■ April 9-10, 2010
Schedule of Events

Friday, April 9

1:00 - 4:00pm
[CLEVELAND BOTANICAL GARDEN TOUR]
Geri Unger, director of education, Cleveland Botanical Garden, Cleveland, OH
Alec McClennan, president, Good Nature Organic Lawn Care, Cleveland, OH

5:00 - 6:45pm
[REGISTRATION]

5:30 - 6:30pm
[PESTICIDES 101]
Caroline Cox, Beyond Pesticides board member; research director, Center for Environmental Health, Oakland, CA

6:00 - 6:45pm
[RECEPTION]

6:45 - 7:15pm
[ENVIRONMENTAL HEALTH AT THE SCHOOL OF MEDICINE]
Dorr Dearborn, MD, PhD, chairman, Department of Environmental Health Sciences; director, Swetland Center for Environmental Health, Case Western Reserve University, Cleveland, OH

7:15 - 8:45pm
[KEYNOTES]
Ecological Engineering: Restoring balance
Bill Mitsch, PhD, director, Wilma H. Schiermeier Olentangy River Wetland Research Park, professor of Environment and Natural Resources, Ohio State University, Columbus, OH

Poisoning of the Bees: Messengers for a healthy environment
David Hackenberg, owner and beekeeper, Hackenberg Apiaries, Lewisburg, PA

Lani Malmberg, moderator, Beyond Pesticides board member; director, Ewe4ic Ecological Services, Lander, WY

8:45 - 10:30pm
[RECEPTION]
Saturday, April 10

8:00 - 8:30am
[AGNAR PYTTE ATRIUM]
Continental Breakfast

8:30 - 9:00am
[SCHMITT AUDITORIUM]
■ Welcome
Jay Feldman, executive director, Beyond Pesticides, Washington, DC
Barry Zucker, executive director, Beyond Pesticides Ohio, Cleveland, OH
Dorr Dearborn, MD, PhD, chairman, Department of Environmental Health Sciences, and director, Swetland Center for Environmental Health, Case Western Reserve University

Greening Cleveland
Andrew Watterson, City of Cleveland chief of sustainability, Cleveland, OH

9:00 - 10:30am
[SCHMITT AUDITORIUM]
■ Health and Science Panel

Low Level Pesticide Exposures: Impacts on learning and other neurological functions
Warren Porter, PhD, Beyond Pesticides board member; professor of zoology and environmental toxicology, University of Wisconsin-Madison

Reproductive Outcomes in Pesticide-Exposed Pregnancies. Should We Be Worried?
Paul Winchester, MD, professor of clinical pediatrics Indiana University School of Medicine, Indianapolis, IN

Endocrine Disruptors and Epigenetics
Shuk-mei Ho, PhD, chair of the Department of Environmental Health, University of Cincinnati College of Medicine, OH

Epigenetic Transgenerational Actions of Environmental Compounds on Disease: The ghosts in your genes
Michael Skinner, PhD, professor in the School of Molecular Biosciences at Washington State University, Pullman, WA

Andrea Kidd Taylor, DrPH, moderator, Beyond Pesticides board member; professor, Morgan State University School of Public Health, Baltimore, MD

10:30 - 11:00am
Break, move to workshops
Workshops will be held in breakout rooms within the Agnar Pytte Science Center complex. The breakout rooms are Clapp 108 (also known as the Goodyear Room), Clapp 201, Clapp 305 and DeGrace 312.
Saturday April 10 continued

11:00am - 12:30pm □ Workshops 1

1) Health and Science Panel: In-depth discussion
   [CLAPP 201]
   Warren Porter, PhD, Beyond Pesticides board member; professor of zoology and environmental toxicology, University of Wisconsin-Madison
   Paul Winchester, MD, professor of clinical pediatrics Indiana University School of Medicine, Indianapolis, IN
   Shuk-mei Ho, PhD, chair of the Department of Environmental Health, University of Cincinnati College of Medicine, OH
   Michael Skinner, PhD, professor in the School of Molecular Biosciences at Washington State University, Pullman, WA
   Caroline Cox, moderator, research director, Center for Environmental Health, Oakland, CA

   As a follow-up to the science panel, this workshop will give participants an opportunity to ask questions and learn more about pesticide exposure through food, air and water and the links to a wide range of health impacts.

2) Clean Water for Health and the Environment
   [CLAPP 305]
   Francisco Ollervides, national organizer, Waterkeeper Alliance, Cleveland, OH
   Ruth Berlin, Beyond Pesticides board member; executive director, Maryland Pesticide Network, Annapolis, MD
   Nichelle Harriott, research associate, Beyond Pesticides, Washington, DC
   Karl Tupper, moderator, staff scientist, Pesticide Action Network North America, San Francisco, CA

   Studies show nearly all surface water and groundwater contain pesticides at detectable levels around the country. Agricultural and lawn and garden pesticides and fertilizers contaminate our water supply and impact aquatic environments. Discuss what’s contaminating our water and what we can do to protect it.

3) Green Government: Lessons from Cleveland and around the country
   [CLAPP 108]
   Andrew Watterson, City of Cleveland sustainability programs manager, OH
   Lew Tremaine, Mayor, City of Fairfax, CA
   Lesley Riddle, assistant director of Public Works for the City of Greenbelt, MD
   Allen Spalt, moderator, Beyond Pesticides board member; Toxic Free North Carolina, Carrboro, NC

   From toxics to energy, cities and towns across the country are taking the lead in adopting policies to create livable, environmentally-friendly communities. Learn from people on the front line of the sustainable cities movement.

4) Organic Land Management: Lawns, backyard meadows and open spaces
   [DEGRACE 312]
   Chip Osborne, Beyond Pesticides board member; president, Osborne Organics, Marblehead, MA
   Catherine Zimmerman, author, Urban and Suburban Meadows, Silver Spring, MD
   Lani Malmberg, director, Ewe4ic Ecological Services, Lander, WY
   Terry Shistar, Ph.D., moderator, Beyond Pesticides board member, Kaw Valley Mycological Society, Lawrence, KS

   Learn about organic land management from a practitioner who converted chemically-treated parks and playing fields to organic systems, a rancher who uses a herd of goats to manage rangeland weeds and improve soil fertility, and a horticulturist and landscape designer working to make natural landscapes the norm.
Saturday April 10 continued

12:30 - 2:30pm  
Lunch, Keynote and Panel  
Boxed lunches will be served at 12:30. Please pick up your lunch in the Agnar Pytte Atrium and return to Schmitt Auditorium for the sessions. The keynote talk will begin promptly at 1:00pm.

Thinking Beyond Our Plates
Melinda Hemmelgarn, registered dietitian and “Food Sleuth” journalist, Columbia, MO

Creating a Local, Organic Food System
Phillip Nabors, co-owner, Mustard Seed Market & Café, Akron, OH
Donita Anderson, executive director, North Union Farmers Market, Cleveland, OH
Peter McDermott, network weaver, Entrepreneurs for Sustainability, Cleveland, OH
Maurice Small, community gardening consultant, Elyria, OH

Lorna Donaldson, moderator, Beyond Pesticides board member; founder, Silvertop Institute, Tiptonville, TN

2:45 - 3:45pm  
Turf without Toxics: Lessons from the Canadian lawn pesticide bans  
Jan Kasperski, chief executive officer, Ontario College of Family Physicians, Toronto, Ontario, Canada
Theresa McClenaghan, executive director, Canadian Environmental Law Association, Ottawa, Ontario, Canada

Chip Osborne, moderator, Beyond Pesticides board member; president, Osborne Organics, Marblehead, MA

3:45 - 4:00pm  
Short Break, move to workshops  
Workshops will be held in breakout rooms within the Agnar Pytte Science Center complex. The breakout rooms are Clapp 108 (also known as the Goodyear Room), Clapp 201, Clapp 305 and DeGrace 312.

Please move to workshops quickly as sessions will begin promptly at 4:00pm.
Saturday April 10 continued

4:00 - 5:30pm ■ Workshops 2

1) Creating a Local, Organic Food System: In-depth discussion
[CLAPP 201]
Margaret Reeves, PhD, senior scientist, Pesticide Action Network North America, San Francisco, CA
Melinda Hemmelgarn, “Food Sleuth” journalist, Columbia, MO
Donita Anderson, executive director, North Union Farmers Market, Cleveland, OH
Peter McDermott, network weaver, Entrepreneurs for Sustainability, Cleveland, OH
Maurice Small, community gardening consultant, Elyria, OH
Brett Ramey, moderator, Beyond Pesticides board member, Native Movement, Flagstaff, AZ
As a follow-up to the food panel, this workshop adds the perspective of two additional panelists working on local, organic food issues around the country and gives participants an opportunity to learn more about what’s on their plates.

2) Living and Buying Green: Entrepreneurs from Cleveland and beyond
[CLAPP 108]
Carol Kauscher, founder, D’Bug Lady Pest Management, Necedah, WI
Alec McClennan, president, Good Nature Organic Lawn Care, Cleveland, OH
Phillip Nabors, co-owner, Mustard Seed Market & Café, Akron, OH
Rebecca Reynolds, president, Green Clean Rocky River, OH
Chris Kious, principal, A Piece of Cleveland, Cleveland, OH
Stefanie Penn Spear, president, Expedite Renewable Energy, Cleveland, OH
John McGovern, moderator, clean transportation program coordinator, Cleveland, OH
Environmentally-friendly businesses are on the rise. Hear from people who are making green with green ideas.

3) Tools to Create Safe Indoor Spaces
[CLAPP 305]
Robina Suwol, executive director, California Safe Schools, Los Angeles, CA
Rachel Rosenberg, executive director, Safer Pest Control Project, Chicago, IL
Sharon Fried, IPM project director, Maryland Pesticide Network/Beyond Pesticides, Baltimore, MD
Paula Dinerstein, moderator, Beyond Pesticides board member; senior counsel, Public Employees for Environmental Responsibility, Washington, DC
Learn how to eliminate pests and pesticides in the indoor environment. Hear about successful IPM projects controlling common pests, including bed bugs, from homes to schools and more.

4) Lawn and Order: Policies that protect
[DEGRACE 312]
Shelly Conner, Pesticide-Free Parks coordinator, Northwest Coalition for Alternatives to Pesticides, Eugene, OR
Lew Tremaine, Mayor, City of Fairfax, CA
Chip Osborne, president, Osborne Organics, Marblehead, MA
Jan Kasperski, chief executive officer, Ontario College of Family Physicians, Toronto, ON, Canada
Theresa McClanaghan, executive director, Canadian Environmental Law Association, Ottawa, ON, Canada
Paul Towers, moderator, state director, Pesticide Watch, Sacramento, CA
Activists and elected leaders will discuss policies and strategies to restrict lawn pesticides in the U.S. Our successful Canadian allies will join the discussion.
Saturday April 10 continued

5:30 - 7:00pm  Dinner Break

For dining options nearby, see the restaurant map in the Forum participants packet. Evening sessions will resume at 7:00pm.

7:00 - 8:30pm  [SCHMITT AUDITORIUM]

Keynotes

The Organic Solution: Farming and gardening for health and the environment  
Jeff Moyer, farm and garden manager, The Rodale Institute, Kutztown, PA

There Are No Pesticides in Solartopia  
Harvey Wasserman, journalist, activist and author of Solartopia: Our Green-Powered Earth, Bexley, OH

Jay Feldman, moderator, executive director, Beyond Pesticides, Washington, DC

8:30 - 11:00pm  [AGNAR PYTTE ATRIUM]

Reception, music and book signing

Please join us for organic food, drinks and live music by the Tofu Fighters in the Agnar Pytte Atrium. Author Harvey Wasserman will be signing copies of his book, Solartopia: Our Green-Powered Earth.

Thank You!

Beyond Pesticides would like to thank the organizations that helped make this event possible:

Beyond Pesticides Ohio, CWRU School of Medicine’s Swetland Center for Environmental Health, Bioneers Cleveland, Community Gardening Program (OSU Extension), Cleveland Botanical Garden, Cleveland Food Co-Op, Doan Brook Watershed Partnership, Earth Day Coalition, EcoWatch, Environmental Health Watch, GreenCity BlueLake Institute, Holden Arboretum, Nature Center at Shaker Lakes, Local Food Cleveland, Neighborhood Progress, North Union Farmers Market, Northeast Ohio Sierra Club, Northern Ohio Wellness Connection, Ohio Ecological Food and Farm Association, Ohio Environmental Council, and University Circle Inc.

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   Our “back-door buying” program allows small-scale producers to sell products to an individual store. This makes Whole Foods Market accessible for independent producers and delivers the products to you quickly and as fresh as possible.

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   We hand pick products from local suppliers just as carefully as you pick the perfect piece of fruit. The result is fresh-tasting and handcrafted products that celebrate the local bounty and the talents of people within your community.
For over three decades, food cooperatives have led the way in natural and organic food-related issues. The National Cooperative Grocers Association (NCGA) and our members remain dedicated to ensuring a thriving food network through the support of stronger organic standards, sustainable farming, biodynamics, native agriculture and other low-impact food production methods.

We look forward to continued collaboration with Beyond Pesticides and other like-minded partners to build strong, sustainable communities.
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We look forward to continued collaboration with Beyond Pesticides and other like-minded partners to build strong, sustainable communities.

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Best Wishes for a Toxic-free life to Beyond Pesticides members and Staff, and All those in Ohio and the Midwest working To Reclaim our Natural World from Corporate Greed-Heads and poisoners

Have a great 28th National Pesticides Forum! and More Important, Bring the Lessons Home and (as our President did in Chicago) ORGANIZE!!!!

Alan Cohen, Founder
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In 1984, Earthbound Farm started in a backyard garden, where we grew food we felt good about feeding our friends and family. That meant farming organically.

Now, 24 years later, we’re more committed than ever to the health of those who enjoy our harvest. In 2008 our organic farming on more than 40,000 acres will keep about 12.4 million pounds of agricultural chemicals out of our environment and out of our food.

Our mission is to bring the benefits of organic food to as many people as possible and serve as a catalyst for positive change.

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Beyond Pesticides and Beyond Pesticides Ohio would like to thank the following individuals and foundations for their contributions to making this conference a success:

- Hope and Stanley Adelstein
- William C. Bullitt Foundation
- Cedar Tree Foundation
- Cornell Douglas Foundation
- Firedoll Foundation
- The Funny Times Peace Fund
- The George Gund Foundation
- The Francine G. and Robert A. Immerman Foundation
- David Katz Foundation
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- Elyse and Raymond Roberts Charitable Foundation
- Wallace Genetic Foundation

- David Beach
- David Berenson
- Susan Blair
- Dorr Dearborn
- Barbara Eaton
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- Stuart Greenberg
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- Chris Trepal
- Geri Unger
- Ken Vinciquerra
- Anne Wise
- Rosemary Woodruff

Written by and starring Kaiulani Lee, the special edition film version of

A Sense of Wonder

is available on DVD at the registration table in the Agnar Pytte Atrium.
Sign the Pledge to Stop Using Triclosan-Containing Consumer Products

Triclosan, the toxic antibacterial pesticide, can be found in many consumer products including, soaps, hand sanitizers, toys, counter tops, cutting boards, toothpaste and many others. It is also found in human breast milk, urine and other fatty tissues. Washing triclosan-containing products down the drain leads to long-term water, soil and wildlife contamination, and human poisoning.

I support the “Wash Your Hands of Triclosan Campaign” led by Beyond Pesticides and Food and Water Watch, and supported by over 80 environmental and public health organizations, to protect human health and the environment from the dangers posed by triclosan.

By signing this pledge, I recognize that:

- Triclosan and its degradates are associated with adverse health effects, such as endocrine disruption, cancer and long-term bioaccumulation,
- Triclosan creates more potent strains of bacteria, increasing antibacterial and antibiotic resistance,
- Triclosan is accumulating in waterways and soil, resulting in hazardous residues in fish and food crops,
- The efficacy of triclosan is no greater than regular soap and water.

Therefore, as a consumer concerned about the threat triclosan poses to me, my family, friends, and the community, as well as the environment, I pledge to:

- Remove triclosan-containing products from my home,
- Choose soaps, hand sanitizers and other personal care products that do not contain triclosan,
- Learn more about the dangers of triclosan,
- Tell my friends and family about the dangers of triclosan,
- Support local and national efforts to remove triclosan products from schools, stores and other businesses,
- Support local and national efforts to ban triclosan in consumer products.

To sign the pledge online and learn about triclosan, visit www.beyondpesticides.org/antibacterial/triclosan.htm
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Beyond Pesticides, founded in 1981 as the National Coalition Against the Misuse of Pesticides, works with allies for a future free of hazardous pesticides and collaborates with grassroots people and organizations to educate the public on pesticide hazards and promote non-toxic alternatives. Beyond Pesticides convened the first National Pesticide Forum in 1981.

Beyond Pesticides Board of Directors: Robina Suwol (President), California Safe Schools, Toluca Lake, CA; Routt Reigart, MD (Vice-President), Medical University of South Carolina, Charleston, SC; Terry Shistar, PhD (Secretary), Lawrence, KS; Lani Malmberg (Treasurer), Ewe4ic Ecological Services, Inc., Lander, WY; Caroline Cox (At-Large), Center for Environmental Health, Oakland, CA; Ruth Berlin, Maryland Pesticide Network, Annapolis, MD; Paula Dinerstein, Public Employees for Environmental Responsibility, Washington, DC; Lorna Donaldson, Silvertop Institute, Tiptonville, TN; Jay Feldman, Beyond Pesticides, Washington, DC; Chip Osborne, Osborne Organics, Marblehead, MA; Warren Porter, PhD, University of Wisconsin, Madison, WI; Brett Ramey, Native Movement, Flagstaff, AZ; Tom Smith, National Senior Citizens Law Center, Washington, DC; Allen Spalt, Toxic Free North Carolina, Carrboro, NC; Andrea Kidd Taylor, DrPH, Morgan State University, Baltimore, MD.

Beyond Pesticides Ohio, is the only organization in Ohio that focuses exclusively on pesticide issues. It continues to develop an authoritative voice in northeast Ohio and the state, and has generated effective media attention to and public education both the pesticide problem and effective solutions. For this reason and due to its accomplishments in the area of pest control methods, Beyond Pesticides Ohio is often the first call the media and public officials make when a pesticide concern arises.

The Swetland Center for Environmental Health brings a new emphasis to Environmental Health at the Case Western Reserve University School of Medicine and affiliated hospitals throughout Greater Cleveland. The current major focus of the Center is on the environmental health problems of the Cleveland community especially related to toxic exposures of children and their families. As an academic Center, it has four major components: Medical Education, Clinical Care, Research, and Public Health.

Forum Organizing Committee and Staff. Beyond Pesticides: Jay Feldman, John Kepner, Stephanie Davio, Nichelle Harriott, Kagan Owens, Adelia Bles, Sharon Fried; Beyond Pesticides Ohio: Barry Zucker, Barb Eaton; Swetland Center for Environmental Health: Dorr Dearborn, MD, PhD, Ariann Richner.

Swetland Center for Environmental Health, http://casemed.case.edu/swetland