



POLLINATOR WEEK

JUNE

2016

20-26

BEE Protective

beyondpesticides.org
centerforfoodsafety.org



Join Our "Made by Pollinators" Campaign

To celebrate Pollinator Week, June 20-26, Beyond Pesticides is teaming up with restaurants to raise awareness on the issue of pollinator decline. The "Made by Pollinators" campaign, designed to increase public education on the importance of pollinators in our food systems, will work with restaurants to identify items on their menu that require insect pollination and indicate those items with a small bee icon. Since one in every three bites of the food we eat relies on pollinator services, the result will be an eye-opening display to patrons as to the contributions of pollinators to our diets and environment.

Celebrate in your Community

Anyone can get involved, and we encourage you to replicate this program in your community! Wondering how to get started?



1. Identify restaurants in your area committed to sourcing organic, local foods and supporting sustainable food systems and tell them about the campaign
2. Use the 30 Most Common Pollinator Products fact sheet to help them identify menu items that rely on pollinators
3. Come up with a creative way to identify pollinator dependent items on the menu
4. Contact Beyond Pesticides for educational materials and to be recognized as part of the official campaign
5. Encourage your friends and family to patronize the restaurant during Pollinator Week 2016

*Email adamato@beyondpesticides.org
or MCarnemark@CenterforFoodSafety.org
with questions or to find out how to get involved.*