



BEYOND PESTICIDES

701 E Street, SE ■ Washington DC 20003
202-543-5450 phone ■ 202-543-4791 fax
info@beyondpesticides.org ■ www.beyondpesticides.org

January, 2018

Dear Friends,

We are writing to ask for your support of the 36th National Pesticide Forum, to focus on healthy communities, on April 13-14, 2018, in collaboration with the Center for Occupational and Environmental Health at the University of California Irvine. Key to the Forum are groups in southern California that are successfully adopting toxic-free policies that transition public land management to organic methods. The work in these communities serves as a model for the nation, with a particular focus on children's health. In addition to bringing focus to national issues of concern, the 2018 Forum will address relevant issues for the state and region, which includes addressing serious public health and environmental problems tied to pesticides, from cancer to pollinator decline, and the role of organic as a solution.

As in previous years, the 36th National Forum provides a unique opportunity for grassroots advocates, scientists, policy makers, and practitioners to gather and build local, state and national strategies for strength and growth. The forum brings together the cutting edge science and practices that give people the tools to be more effective advocates in their communities as they seek the adoption of policies and practices that advance organic methods. You can view the 2017 Forum at <http://bp-dc.org/Forum17>.

Please consider supporting the 2018 Forum by advertising in the program. Your support helps us to advance safe practices and products, and the protection of air, water, land and the food supply. Please make a commitment as soon as possible so that we can feature your support as we promote the Forum.

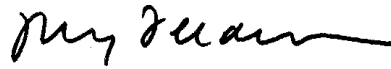
To make this event a success, please consider becoming a \$4,000 major supporter. As you know, we use your support to work with grassroots people and organizations to deliver a clear message for broad change in marketplace practices and sound policies that are more protective of people and the environment. Your donation is restricted to this event and will only be used as support for the National Pesticide Forum. For \$4,000 you will:

- Receive a full-page advertisement in our program;
- Have your logo and weblink placed on our homepage, www.beyondpesticides.org; and,
- Provide support for the Forum Scholarship Fund for grassroots leaders and activists.

We appreciate your continuing support of the National Forum. Please do not hesitate to give me a call with any questions. In the meantime, please return the attached form indicating your support.

Thanks so much!

Best wishes,

A handwritten signature in black ink that reads "Jay Feldman". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jay Feldman
Executive Director



SHOW YOUR SUPPORT FOR GRASSROOTS ACTION

Organic Neighborhoods: For healthy children, families, and ecology

The 36th National Pesticide Forum

April 13-14, 2018 ■ Beckman Center for the National Academies ■ Irvine, CA

Yes!

We want to support Beyond Pesticides' 36th National Pesticide Forum. Please include us in the Spring 2018 conference program.

We would like to support the Forum by becoming a:

MAJOR SUPPORTER for a \$4,000 contribution (entitling us to our LOGO WEBLINK on the Beyond Pesticides website for a full year, a prominent FULL-PAGE advertisement in the program, and support for the scholarship fund).

Please link the logo to our website at: www. _____ .

CONTRIBUTOR for a \$2,000 contribution (entitling us to a prominent listing in Forum literature, a FULL-PAGE advertisement in the program and support for the scholarship fund).

OTHER: We cannot do the above, but we would like to help out, as indicated below.

	Business	Non-profit
_____ Full Page, no weblink (5 1/2" wide x 8 1/2" long)	\$1,000 /	\$500
_____ Half Page (5 1/2" wide x 4 1/4" long)	\$500 /	\$250
_____ Quarter Page (2 3/4" wide x 4 1/4" long)	\$250 /	\$125
_____ Eighth Page (2 3/4" wide x 2" long)	\$125 /	\$60
_____ Name Listed	\$50 /	\$25

_____ No space for me, but here's my contribution to support Beyond Pesticides.

_____ I will send my artwork at a later date, no later than March 2, 2018.

NAME _____

GROUP / COMPANY _____

ADDRESS _____

CITY / STATE / ZIP _____

TELEPHONE _____ FAX _____

DEADLINE FOR ARTWORK IS MARCH 2, 2018.

PLEASE SEND PAYMENT TO: BEYOND PESTICIDES, 701 E STREET SE, WASHINGTON, DC 20003

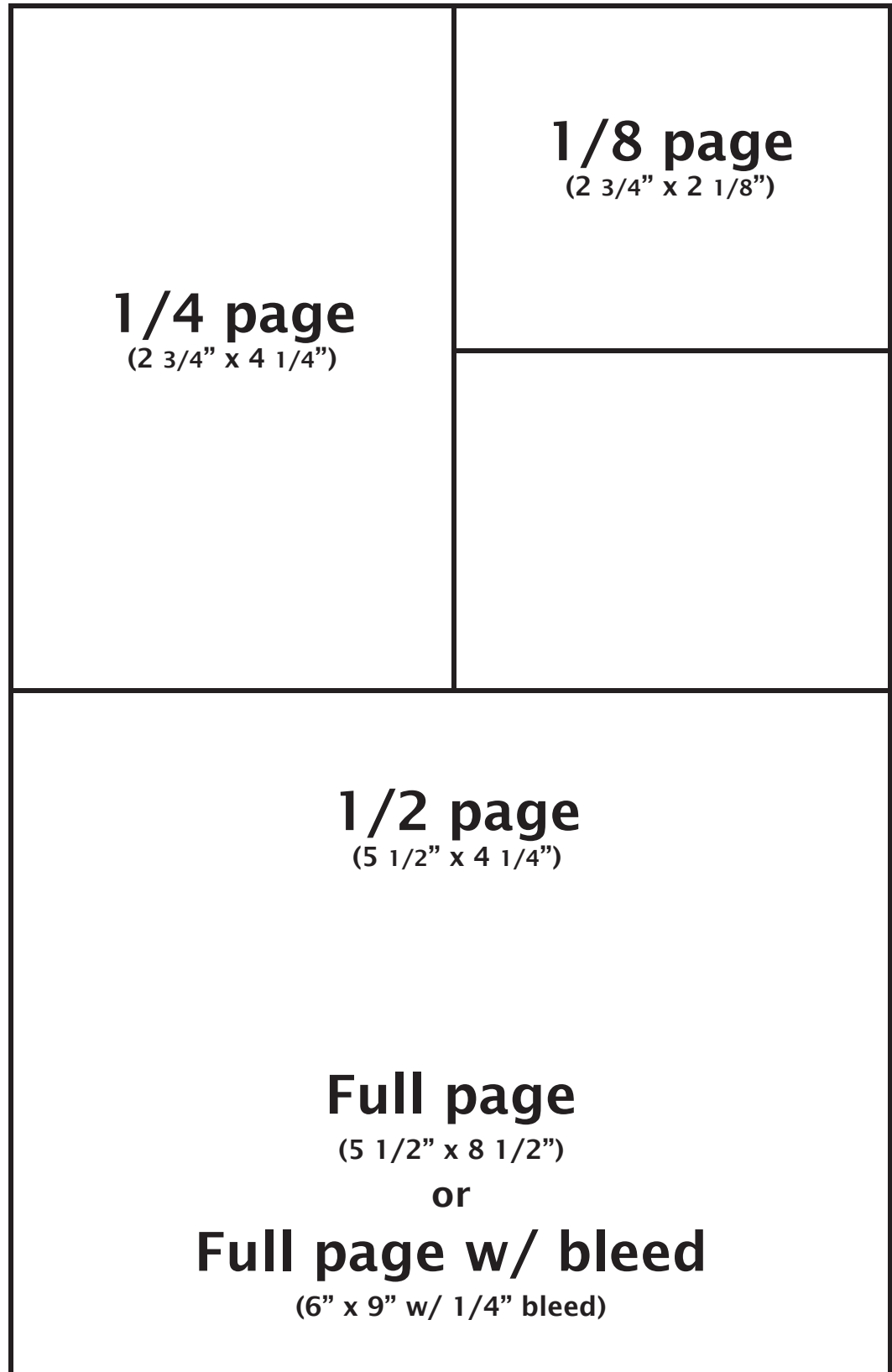
All contributions to Beyond Pesticides are tax-deductible to the extent allowed by law.

SAMPLE MESSAGE SIZE

DEADLINE FOR ARTWORK: 3/02/18

send artwork as tiff, jpg, pdf, eps, indd.
email digital files to metheart@beyondpesticides.org.

Organic Neighborhoods: For healthy children, families, and ecology
Beckman Center of the National Academies ■ Irvine, CA ■ April 13-14, 2018



1/4 page
(2 3/4" x 4 1/4")

1/8 page
(2 3/4" x 2 1/8")

1/2 page
(5 1/2" x 4 1/4")

Full page
(5 1/2" x 8 1/2")

or

Full page w/ bleed
(6" x 9" w/ 1/4" bleed)