**d-CON Local Action Letter**

**Ask your local supermarket, home-improvement store, or box store to stop selling dangerous d-CON products**. Customize the sample letter below (edit the text to be specific to your community) and take it in to your local retailer customer service manager. [**Please tell us**](mailto:info@beyondpesticides.org) when you do (include store name, city and state), so we can follow-up!

*Dear Sir/Madam,*

*I am writing to <your company> to voice my family’s concern about your continued sale of certain d-CON mouse and rat products that have been deemed by the U.S. Environmental Protection Agency (EPA) to be too dangerous for continued sale because they violate EPA rodenticide safety standards. These safety standards have been adopted to prevent the thousands of accidental rodenticide poisonings of children, pets, and wildlife that occur each year. Not only has the manufacture of these dangerous d-CON products failed to take the necessary steps to make its products safer for kids, pets, and wildlife but it is also fighting EPA’s effort to remove these dangerous products from the marketplace.*

*Early in 2013 EPA announced its decision to move forward with a Notice of Intent to Cancel the registration of 12 rodenticide products manufactured by Reckitt Benckiser LLC, because in the agency’s own words, “EPA has determined that all of these rodenticide products cause, or would cause, unreasonable adverse effects on the environment because they are sold for residential consumer use in controlling commensal rodents in and around buildings in forms and for means of placement that do not adequately protect against access by children, companion and domesticated animals, and non-target wildlife.”*

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| **EPA Registration Number** | **Product Name** |
| 3282-3 | D-CON CONCENTRATE KILLS RATS & MICE |
| 3282-4 | D-CON READY MIXED KILLS RATS & MICE |
| 3282-9 | D-CON MOUSE PRUFE KILLS MICE |
| 3282-15 | D-CON PELLETS KILLS RATS & MICE |
| 3282-65 | D-CON MOUSE PRUFE II |
| 3282-66 | D-CON PELLETS GENERATION II |
| 3282-74 | D-CON BAIT PELLETS II |
| 3282-81 | D-CON READY MIXED GENERATION II |
| 3282-85 | D-CON MOUSE-PRUFE III |
| 3282-86 | D-CON BAIT PELLETS III |
| 3282-87 | D-CON II READY MIX BAITBITS III |
| 3282-88 | D-CON BAIT PACKS III |

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*EPA’s action against these 12d-CON rodenticide products came only after the company refused to adopt voluntary risk mitigation measures, established in 2008, to reduce children’s accidental rodenticide exposures. These risk mitigation measures required such steps as providing rodent bait forms in secured, tamper-resistant bait stations, instead of loose pellet and granule baits, which children can more readily access, as well as eliminating the most toxic and persistent pesticide active ingredients.*

*On March 6, 2013, the company challenged EPA’s decision, which delays for potentially years a ban these dangerous products that otherwise would have taken effect on March 7, 2013. This was the first time in more than 20 years that a company declined to implement EPA risk mitigation measures for pesticide products.*

*Understanding that retailers have no legal obligation to stop selling these dangerous products until the cancellation proceedings are complete, as a loyal customer, my family, friends and I would appreciate your company taking a stand to protect public health by voluntarily discontinuing the sale of these 12 d-CON products that have been slated for cancellation.*

*I look forward to hearing back from you and the opportunity to provide you with additional information. In the meantime, you can learn more about the unreasonable risks associated with the non-compliant d-CON products here,*[*www.beyondpesticides.org/rodenticides*](http://www.beyondpesticides.org/rodenticides)*.*

*Thank you for your urgent attention to this matter.*

*Sincerely,*